



April's Preferred Referral Network Newsletter:  
Sump Pump Solution Month



By Cassi Sherman Henes

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### Sump Pumps are Kicking on Again

It's Springtime in the Rockies! We're busy raking our yards and cleaning out the gutters on those hot, sunny days, and desperately searching for our sweaters on others. Spring in the Front Range is always a mixture of soupy, wet snow and hot, tantalizing days. Here's something to noodle on when you're cleaning up the yard: has your sump pump kicked on lately?



#### Wow, that's some stagnant water!

Most Homeowners forget about sump pumps

during the frozen winter months and come up with a nasty surprise come Spring! That groundwater is teeming with bacteria, mold, and decay. That nasty, stinky water is then pumped up through the hose and into a yard, but not before it mixes with the air that travels through your house!

That's a big air quality concern—just look at these gross sump pumps!

Are you concerned that your sump pump is causing asthma or allergy concerns? Maybe you just want a closed, safe system that is sealed off your house. Then again, maybe you haven't thought to check it in a while. Here's what we've been finding:





### April is our Sump Pump Solution Month

So, what do you do? A Sump Pump is a necessary part of any water removal system. In fact, it's the very heart of your home. It removes the ground water that makes your home prone to mold, mildew, and rot. A piece of equipment like this should be quiet, efficient, safe- no, it should be TripleSafe. This month, we're spotlighting the Sump Pump. We invite you to check out our website and learn more about the heart of your home and how you can improve your water removal system.

But who wants to spend the money on a Sump Pump, right?! That's why Peak is making it easier on you (and a little more fun):

### Take the Peak Basement Systems Ugly Sump Challenge!



Do you or someone you know have an ugly sump that's full of mold, gunk, and critters? Has your sump long passed its retirement age and really needs to be replaced? Want a newer, safer sump pump?

Peak is hosting the **UGLY SUMP CHALLENGE!** The winner receives **\$100 off the installation of a sump pump from Peak!**

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*Here's how to enter to win:*

- Email your **UGLY SUMP PUMP picture** to [cassi@peakbasementsystems.com](mailto:cassi@peakbasementsystems.com)


Or

- Post your **UGLY SUMP PUMP picture** on our [Peak Basement Systems Fan Page!](#)

**The Winner will Be Announced on April 30th!**

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Sincerely,



Paul Sutton  
System Specialist  
Peak Basement Systems



Questions or comments? E-mail us at [paul@peakbasementsystems.com](mailto:paul@peakbasementsystems.com) or call us at 260-7070